

GEBERIT DESIGN CONTEST 2026

A WORLD OF COLOURS AND MATERIALS



DESIGN BRIEFING



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OF PARTICIPATION

WELCOME

**YOU ARE PART OF A NETWORK OF IDEAS
THAT IS REDEFINING THE HOTEL BATHROOMS
OF TOMORROW.**

Rather than designing just any bathroom, your ideas should create a hotel bathroom that tells a story with colours and materials, taking us on a journey far from home.

We are looking for designs that interpret current colour and material trends in an inspiring way and combine architectonic clarity with emotional impact. And the best part is that we will create a full-scale model of the winning design and present it to the international press at the world's largest plumbing and sanitation trade fair in Frankfurt in 2027.

With over 150 years of experience, Geberit develops products that are durable, easy to clean and stylish. Your ideas show how we can combine these facets with creative design. Thank you for taking part and sharing your vision. We look forward to seeing your ideas and setting new standards together.

Kind regards,

Dr. Martin Baumüller
Head Division Marketing & Brands /
Group Executive Board

PURPOSE OF THE COMPETITION

Geberit has designed aesthetic bathrooms for many years. But now, we're taking things a step further. The market is looking for realistic room sizes that show how colours, materials and products can work together in compact hotel bathrooms to create appealing spaces. This is precisely where our competition comes in.

Hotel bathrooms are more than just functional rooms – they should be durable, easy to clean and provide a great experience. Colours and materials are key to creating identity, because they set the mood, convey brand values and shape the character of a building. The challenge lies in creating maximum impact in minimal space. Whether warm natural tones, striking contrasts or elegant monochrome purity, colour and material concepts have become emotional statements.

The Geberit Design Contest invites you to present bold new ideas that reinterpret existing trends and transform hotel bathrooms into inspiring spaces. We look forward to seeing what you come up with and to inspiring ideas from designers all around the world.





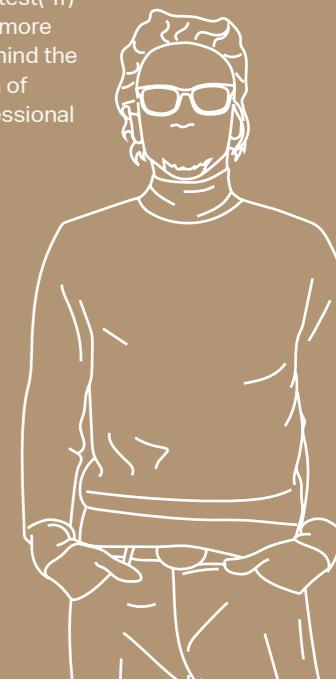
DESIGN ASSIGNMENT*

DESIGN:

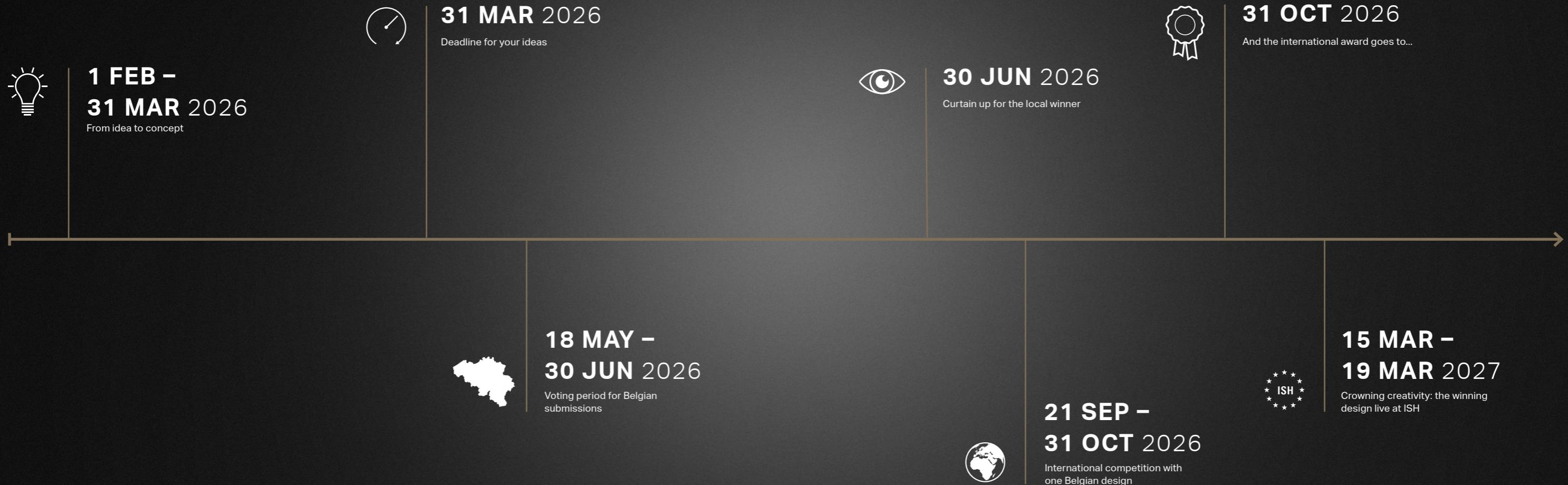
- Please upload the documents and fill out the questions in the submission form at [geberit.be/design-contest\(-fr\)](http://geberit.be/design-contest(-fr))
- Room design for a mid-sized hotel bathroom (6-10m²) as per the specifications detailed in this briefing
- Dimensioned floor plan: Image format: JPEG or TIFF. Image ratio: 16:9. Resolution: 2074 x 1170 px
- Full-colour render showing the main view of the room design. Image format: JPEG or TIFF. Image ratio: 16:9. Resolution: 2074 x 1170 px
- Mood board: Image format: JPEG or TIFF. Image ratio: 16:9. Resolution: 2074 x 1170 px
- Description of the design
- List of Geberit products used in the design to be used for information about the design and future photo shoots: Materials, colours and accessories (if appropriate) in Word or PDF format

DESIGNER:

- Please fill out the questions in the submission form at [geberit.be/design-contest\(-fr\)](http://geberit.be/design-contest(-fr))
- This allows us to learn more about the designer behind the project, from your area of expertise to your professional background.



SCHEDULE



TERMS & CONDITIONS

- You can customise the floor plan. Room dividers and freestanding walls can be used as required. It is a mid-sized hotel bathroom (6-10m²)
- The space itself can be a closed room or an open-plan concept.
- The room must be feasible from a technical standpoint and comply with all applicable standards.
- You can change the colour of ceramic products as desired. Patterns and textures cannot be applied to ceramic products.
- You have complete freedom of design when it comes to choosing colours and materials for bathroom furniture.



PRODUCT RANGE FOR PLANNING

THE ROOM MUST CONTAIN:*

*Selection of Geberit products for bathroom design, please refer to separate PDF.
Available for download at geberit.be/design-contest



Washbasin



WC



Washbasin cabinet and bathroom furniture
(ONE, iCon, Acanto or customized washtop)



WC actuator plate
(Sigma40 with Customized Finishes)



Washbasin mirror



Showering area



Taps (ONE wall-mounted or other manufacturer)

You can download the ZIP file containing all 3D data for each Geberit product from the PDF file Product Selection 2026.
If any product or data is missing or unavailable, please contact marketing.be@geberit.com

PAYMENT AND OTHER BENEFITS

THE COMPETITION IS BEING HELD IN THE FOLLOWING COUNTRIES:

Belgium, Finland, Germany, Hungary, Italy, Lithuania, the Netherlands, Norway, Romania, Sweden and Turkey.

PARTICIPATING DESIGNERS WILL RECEIVE THE FOLLOWING:

- 3,000 EUR for the local winner whose room design is voted the best in Belgium and qualifies for the international contest.
- An additional 5,000 EUR will be awarded for the design that wins the online vote from the international contest.
- The winning design will be physically constructed in 2027 at international trade fairs (including ISH in Frankfurt), professionally photographed and put on display.
- The image of the winning design will be used on our websites and social media channels and in international brochures from 2026 onwards.
- The winner will be featured in the Geberit 'Know-how' customer magazine together with their room design.
- A press release with the winner will be published.
- All participating designers and their designs will be displayed on Geberit landing pages and social media channels.
- All participating designers and their designs will be featured in a press release in the participating markets.
- The winner will receive a ticket to ISH 2027 and with an interview.

WHO TO CONTACT

If you have any questions, please do not hesitate to contact:

Roos De Groote
Organizer Belgian Design Contest
marketing.be@geberit.com
+32 2 252 01 11



USEFUL LINKS

www.geberit.be
[www.geberit.be/design-contest\(-fr\)](http://www.geberit.be/design-contest(-fr))
www.catalog.geberit.be

FURTHER TERMS AND CONDITIONS OF PARTICIPATION

1. GENERAL INFORMATION, COMPETITION ORGANISER

- 1.1 As part of the international 'Design Contest' competition, architects/interior designers ('Participants') from various countries will create a room design for a hotel bathroom that has an area of 6 m² ('Competition'). The best room design and thus the winner of the competition will be determined by a public vote. Voting in the competition automatically enters voters into an accompanying prize draw.
- 1.2 The competition will be organised centrally by Geberit International AG, Schachenstrasse 77, CH-8645 Jona, Switzerland ('Geberit International AG') and publicised by participating Geberit companies from various countries (Belgium, Finland, Germany, Hungary, Italy, Lithuania, Netherlands, Norway, Romania, Sweden, Turkey) on their websites and social media channels. Geberit nv, Ossegemstraat 24, 1860 Meise, Belgium is a participating Geberit company and the contact for Belgian participants in this competition.
- 1.3 The complete imprint of Geberit International AG is available at www.geberit.com

2. PARTICIPANT OBLIGATIONS

- 2.1 The obligations of participants are set out in this briefing document, which participants agree to in a binding agreement with Geberit nv. This document also details the exact schedule of the competition. All participants have until March 31, 2026 to complete their room design.
- 2.2 The Belgian winner is obliged to participate in a shoot organised by Geberit nv for photos and the creation of a 30-second introductory video about the story behind the winning design.

3.

VOTE AND PRIZE

- 3.1 As part of the competition, all room designs submitted by participants will be displayed on the social media channels, websites and other media of all participating Geberit companies and opened to a public vote.
- 3.2 The room design that receives the most votes from the public wins the competition. The Belgian winner will be identified and announced no later than 30 June 2026. The international winner will be identified and announced no later than 31 October 2026.
- 3.3 € 3,000 (net) for the local winner whose room design is voted the best in Belgium and qualifies for the international contest.
- 3.4 The winner of the international competition will receive an additional winner's bonus of € 5,000. The winning room design will be recreated by Geberit International AG based on the winner's planning documents, photographed and published by the participating local Geberit companies.
- 3.5 The prize money will be paid into the bank account specified by the participants once the winner has been determined by Geberit nv for the Belgian contest and by Geberit International AG for the international contest.

4.

MEDIA COVERAGE OF THE COMPETITION/TRANSFER OF USAGE RIGHTS

- 4.1 Participants transfer all rights of use to the room design, planning documents and any other images/videos or documents they produce within the scope of the briefing (collectively 'Documents') irrevocably, exclusively and free of charge to Geberit, without restriction in terms of time, space or content, and guarantee that these are free from any third-party rights that could conflict with the intended purpose. Geberit is authorised to grant all companies within the Geberit Group further rights of use for the purposes specified in Section 4.2
- 4.2 Geberit shall use the materials provided in accordance with Section 4.1 for media coverage and promotion of the competition, modify them as necessary, publish them and reproduce them (e.g. via social media channels, websites, magazines, brochures and presentations). This includes, in particular:
 - 4.2.1 publishing the names of participants, their room designs and in case of the Belgian winner the portraits and pitch video from the additional shoot; pitch videos will be subtitled by Geberit in various languages,
 - 4.2.2 constructing the winning room design based on the participant's planning documents and using the constructed winning room design for a photo shoot, which will also be published.

5.

PREMATURE TERMINATION, EXCLUSION

- 5.1 Geberit reserves the right to cancel or terminate the competition at any time without prior notice, provided there are objective reasons for doing so. This applies in particular if the competition cannot be run properly for technical or legal reasons. In such cases, participants are not entitled to any claims against Geberit.
- 5.2 Geberit reserves the right to exclude participants from the competition if they violate the terms and conditions of participation.
- 5.3 Geberit reserves the right to change the terms and conditions of participation or to extend or shorten the schedule if there are objective reasons for doing so and the change is reasonable. Geberit undertakes to announce any new conditions within this competition. Participants can decide whether to continue participating in the competition under the new conditions of participation.

6.

MISCELLANEOUS

- 6.1 If one or more provisions of these terms and conditions of participation are or become wholly or partially invalid, this shall not affect the validity of the remaining provisions, and the law shall apply in addition.
- 6.2 Swiss law applies.
- 6.3 By participating in the competition, participants agree to these terms and conditions of participation.
- 6.4 Geberit stores and uses the personal data of participants exclusively for the purpose of conducting the competition and accompanying media activities. You can find more information about data protection at: <https://www.geberit.ch/meta-de/m-data-privacy.html>



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CH-8645 Jona